

Georg-August-Universität Göttingen Modul M.WIWI-BWL.0122: Cross-Cultural Management <i>English title: Cross-Cultural Management</i>		6 C 2 SWS
Lernziele/Kompetenzen: Cross-Cultural Management is an interdisciplinary field of study which aims to improve communication, management and interaction of people from different cultures. Through the increased globalization of the economy, cross-border ventures, global relocations and the increased use of e-commerce, many businesses are finding that managing cultural differences can be a key factor in obtaining their objectives. The lecture itself deals with several key competencies and methods the students will need when working with/in different cultures.		Arbeitsaufwand: Präsenzzeit: 28 Stunden Selbststudium: 152 Stunden
Lehrveranstaltung: Cross-Cultural Management (Lecture)		2 SWS
Prüfung: Written examination (90 minutes)		6 C
Prüfungsanforderungen: Proof of knowledge of the various characteristics, methods and problems in cross-cultural management.		
Zugangsvoraussetzungen: keine	Empfohlene Vorkenntnisse: keine	
Sprache: Englisch	Modulverantwortliche[r]: Prof. Jaime Bonache	
Angebotshäufigkeit: every summer semester	Dauer: 1 Semester	
Wiederholbarkeit: zweimalig	Empfohlenes Fachsemester: 1 - 3	